

PRIVACY POLICY OF PSEUDO CODE PTY LTD

Introduction

Pseudo Code Pty Ltd (“we,” “our,” “us”) is committed to protecting your personal information and ensuring its confidentiality. This Privacy Policy outlines how we collect, use, store, and disclose your data while complying with applicable privacy laws.

Information We Collect

- **Business-related Data:** Name, email address, phone number, and other contact information you provide.
- **Transaction Data:** Records of your interactions with our services, including purchases or service requests.

Use of Information

We use your data to:

- Deliver services and respond to inquiries.
- Improve our services and user experience.
- Send updates, promotional materials, or essential notices.

Data Storage and Security

We adopt best practices to safeguard personal data, including:

- Secure encryption for sensitive data during transmission and storage.
- Access controls restricting information to authorized personnel only.

Sharing of Information

Your data will not be sold to third parties. However, we may share it with:

- Legal authorities when required by law.

Your Rights

You have the right to:

- Correct your personal data.
- Withdraw consent for data processing at any time.
- Request deletion of your data, subject to applicable legal and operational constraints.

Cookies and Tracking Technologies

We use cookies to improve our website's functionality and user experience. You can manage your cookie preferences through browser settings.

Data Breach Policy

In the unlikely event of a data breach, we will notify affected parties within 72 hours, outlining the breach's nature, the affected data, and corrective actions taken.

Updates to This Policy

This Privacy Policy may be revised periodically to reflect changes in laws or company practices. The latest version will always be available on our website.

Contact Us

If you have any questions about this Privacy Policy, contact us at:

Email: support@pseudocode.com.au